



Media Contacts:

Laura Ehrlich
C4 /Omnigroup, Inc.
713.462.8347
lehrlich@c4omnigroup.com

Rich Witmer
Valéron Strength Films
713.996.4260
rwitmer@Valéron.com

VALÉRON INTRODUCES A NEW LAYER OF STRENGTH IN PROTECTIVE PACKAGING

***Leading High-Strength Film Manufacturer to
Introduce Valéron Wraps at PackExpo 2006, Booth #1212***

HOUSTON, TEXAS (October 2006) ... Valéron Strength Films, a leading global manufacturer of high-strength film has created a new line of protective packaging materials by combining the padding protection of cohesive foam with the extreme tear-resistance of Valéron® Strength Film, the leading material for high-performance packaging applications.

When laminated to Valéron film, Valéron film/foam products have significantly increased puncture and tear properties while lowering abrasion levels inside the packaging, lending themselves to high-performance applications. Three types of wrap are available designed to meet varying degrees of package protections: Urban Wrap, Rural Wrap and Metro Wrap.

URBAN WRAP™

Urban Wrap has an outer white surface that resists abrasion and rough handling. It sticks to itself but not the product to self-seal and protect the product. Ideal for aftermarket applications, the product has a look that is soft and comfortable but there is a hidden strength in the layer of Valéron film.

RURAL WRAP™

Rural Wrap looks and feels like normal Kraft paper. Providing more abrasion resistance and less slip in handling, it is actually extremely tear-resistant due to a layer of Valéron film. The cohesive foam allows the user to create applications such as an instant mailing pouch that is both simple to make and reliable to use.

METRO WRAP™

When something beyond the ordinary is needed, protect the product in Metro Wrap. Backed by a layer of Valéron Strength Film, Metro Wrap is more than just a flashy package; the silver, highly reflective surface acts as a radiant barrier protecting against temperature extremes. Metro Wrap is the ideal packaging solution for valuables and high-tech product applications.

For information, or for samples of the product, call 1.800.VALÉRON.

About Valéron Strength Films

Valéron Strength Films is a world leader in the production of unique cross-laminated strength and specialty films under ISO 9001:2000 registration at its Houston, Texas and Essen, Belgium facilities. Valéron® Strength Film can be found in Child Resistant Packaging, Industrial Packaging, Shipping Sacks, Tags and Labels, Outdoor Banners, and Building Products. Valéron Strength Films is a Division of Illinois Tool Works Inc. (NYSE: ITW), a Fortune 200 company based in Glenview, Illinois with net sales of \$12.8 billion USD and 50,000 employees worldwide. For more information, visit www.Valéron.com.

Valéron® is a trademark of Valéron Strength Films, an ITW company.

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